

CONCERT PROGRAM ADVERTISING

Celebrating its thirtieth anniversary season, the Pittsburgh Youth Philharmonic Orchestra (PYPO), is a non-profit youth orchestra organization whose mission is to educate, inspire, and foster a lifelong love of music.

PYPO is currently accepting concert program advertisements for our 2024 Season Finale Concert, “Golden Moments from the Silver Screen.”

The concert will reach over 1,000 audience members, and advertising is available for corporations, businesses, products and services, and individuals.

Our 500+ student musicians, grades 1-12, come from the Pittsburgh metropolitan area as well as Beaver, Butler, and Washington counties. With concerts throughout the Pittsburgh region and our rehearsal home at Carlynton Jr/Sr High School, **our members and audiences represent many interests which are as diverse as where they live, shop and dine.**

We also offer the opportunity to place Spirit Ads where parents, family, and friends can encourage and congratulate their musicians, musicians' teachers as well as PYPO.

All advertisement proceeds benefit the PYPO organization and students –including everything from weekly rehearsal space rental to providing financial aid for our students.

Thank you in advance for your consideration of support of PYPO and our musicians!

program ad details

SIZES (WxH)

❖ COVER ADS

Business Only

Trim: 5.5" X 8.5"

Live Area: 5" x 8"

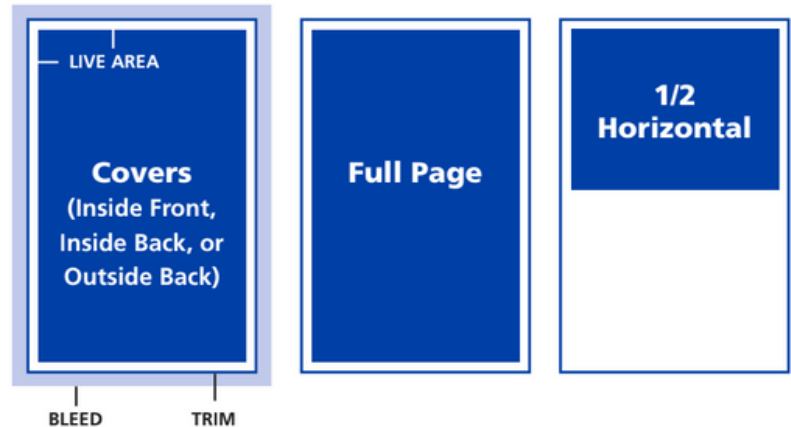
Bleed: 5.75" x 8.75"

❖ INTERIOR ADS

Business and Spirit

Full Page: 5" x 8"

1/2 Horizontal: 5" x 3.875"



COST

❖ BUSINESS ADS

Outside Back Cover: \$200

Inside (Front or Back) Cover: \$175

Interior Full Page: \$150

Interior Half Page: \$100

❖ SPIRIT ADS

Individuals Only (No Businesses)

Full Page: \$100

Half Page: \$75

FILE TYPE

- ❖ High-resolution (300 dpi or higher) **PDF** file type only. (Black and white and color ads are accepted.)

program ad submission

FILE SUBMISSION

- ❖ Submit ALL print-ready ad files (PDF) and materials for ads to Claire at pypo.connect@gmail.com on or before the below deadline.
- ❖ Please send your email with the following subject line: "2024 Spring Program Ad: Business" or "2024 Spring Program Ad: Spirit"

AD CREATION

- ❖ PYPO will offer ad-creation for **SPiRiT ADS (individuals only)** at no cost to those who are interested. If you would like this service, please include high resolution photo(s) (.png or .jpeg) in your submission email, along with the text you would like.

PAYMENT

- ❖ Ad payments will be accepted through Zeffy [HERE](#), or via the QR code to the right.
Ads will not run if payment is not received by the submission deadline.



SUBMISSION DEADLINE:
TUESDAY, MARCH 5TH, 5:00 PM

Please reach out to Claire at pypo.connect@gmail.com with any questions regarding ads or submissions.