

ADVERTISING INFORMATION

Reach a community that supports artistic excellence!

Concert Program Advertising is a fantastic way for your business to gain visibility and to align yourself with the mission of educating the young people in our region.

Ad Sizes

✿ COVER ADS

Trim: 5.5" X 8.5"

Live Area: 5" x 8"

Bleed: 5.75" x 8.75"

✿ EDITORIAL ADS

Full Page: 5" x 8"

1/2 Horizontal: 5" x 3.875"

Ad Rates

✿ PREMIUM POSITIONS

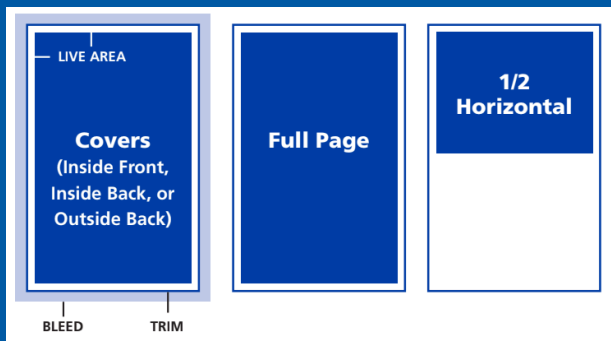
Outside Back Cover: \$300

Inside Front or Back Cover: \$240

✿ EDITORIAL POSITIONS

Interior Full Page: \$200

Interior Half Page: \$140



PYPO is proud to offer ad-creation for those who are interested. If you would like this service, please include high resolution photo(s) (.png or .jpeg) in your submission email, along with the text you would like.

File Submission

✿ High-resolution (300 dpi or higher) PDF file type only.
(Black and white and color ads are accepted.)

✿ Submit ALL print-ready ad files (PDF) and materials for ads to the PYPO team at info@pypo.org. Please submit your materials by the deadline posted on our website at pypo.org/programads